



Edition

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Feminine Fortitude

Stories of Strength from Nashik's Leading Ladies



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THANK YOU FOR YOUR UNDERSTANDING AND CONTINUED SUPPORT.

SINCERELY,

FEMME FORWARD EDITORIAL TEAM

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"Dear Readers,

As we prepare to embark on another captivating journey through the pages of Voice Vista magazine, I am honored to introduce you to our latest edition: 'Feminine Fortitude'.

As the Chief editor of this esteemed publication, it has been a privilege to witness the evolution of Voice Vista and the incredible stories we have had the opportunity to share. From our inaugural issue, 'Femme Forward', to the captivating narratives in 'Pedal Passion', 'Kankavali', and 'Vinayaki Gudde', each edition has been a testament to the diverse voices and experiences that make our magazine unique.



In 'Feminine Fortitude', we delve deeper into the lives of remarkable women who have overcome obstacles, shattered glass ceilings, and made a significant impact in their respective fields. From groundbreaking entrepreneurs to visionary leaders, this edition celebrates the strength, resilience, and unwavering determination of women everywhere.

As a Chief-editor, my role is to ensure that each story is crafted with care and precision, allowing the essence of each woman's journey to shine through. It is my hope that the stories featured in 'Feminine Fortitude' inspire you, uplift you, and remind you of the incredible power that lies within each and every one of us.

I extend my heartfelt gratitude to our dedicated team of writers, photographers, and designers, whose passion and creativity bring the pages of Voice Vista to life. And to you, our cherished readers, thank you for joining us on this journey and for allowing us to share these inspiring stories with you.

Here's to celebrating the indomitable spirit of women and the transformative power of feminine fortitude.

Warm regards,

Dr Anagha Naik

Chief Editor,

Feminine Fortitude



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"Dear Readers,

As we journey through the fifth edition of Voice Vista magazine, I am filled with an overwhelming sense of gratitude and excitement. Since our humble beginnings in March, each edition has been a testament to the incredible stories and voices that define our publication.

From our debut issue, 'Femme Forward', to 'Pedal Passion' showcasing the inspiring journeys of cyclists, and 'Kankavali' and 'Vinayaki Gudde' exploring diverse themes, our magazine has been a canvas for celebrating uniqueness and resilience.

Now, as we unveil 'Feminine Fortitude', I am thrilled to present a collection of stories that illuminate the strength and grace of women who have excelled in their respective fields. Through this edition, we shine a light on the remarkable achievements of these trailblazers, inspiring others to pursue their dreams with courage and determination.

'Feminine Fortitude' is more than just a title; it is a celebration of the indomitable spirit that resides within each woman. From entrepreneurs and artists to leaders and innovators, the women featured in this edition embody the essence of resilience and perseverance.

I am deeply grateful to our contributors, whose passion and talent breathe life into the pages of Voice Vista. To our readers, thank you for embarking on this journey with us and for allowing us to share these inspiring stories with you.

As we continue to evolve and grow, let us embrace the power of feminine fortitude and celebrate the extraordinary women who shape our world.

With warmest regards,

Pooja Prasun

Founder & Owner
Feminine Fortitude



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अध्यात्मिक, पौराणिक, ऐतिहासिक वारसा लाभलेले नाशिक शहर आता मेट्रो सिटी कडे वाटचाल करत आहे. 'गोल्डन ट्रॅंगल' चा भाग होत असलेल्या नाशिक नगरीतील स्त्री शक्तीचा नवनवीन क्षेत्रात स्वतःला सिद्ध करतानाचा काटेरी वाटेवरील सोनेरी प्रवास म्हणजे 'Feminine Fortitude' हे मासिक.

प्रतिकूल परिस्थितीवर धैर्याने मात करत पारंपारिक क्षेत्रासह आधुनिक क्षेत्रात स्वतःचं वेगळं स्थान निर्माण करणाऱ्या महिलांचा हा सन्मान. या कर्तृत्ववान महिलांनी प्राप्त केलेलं यश याचंच फक्त सेलिब्रेशन न करता या महिलांनी त्यांच्या अंगी विकसित केलेलं धैर्य, बुद्धीचातुर्य, करूणा असे अनेक गुण यासह सामाजिक बांधिलकी जोपासण्यासाठी जाणीवपूर्वक केलेले प्रयत्न समाजासमोर मांडण्याचा आमचा छोटासा प्रयत्न. येणाऱ्या पिढीसाठी 'Feminine Fortitude' चा हा अंक नक्कीच मार्गदर्शक ठरेल अशी आम्ही आशा बाळगतो.

The Voice Vista Portal च्या माध्यमातून दर महिन्याला आम्ही विविध संकल्पना आणि विषय घेऊन नियमितपणे आपल्या भेटीला येत आहोत. 'Feminine Fortitude' हा पाचवा शब्दगुच्छ आमच्या वाचकांच्या हाती देताना आम्हाला मनस्वी आनंद होत आहे.

जर्नलिस्ट सुनिता चौहाण
संपादिका (मराठी अंक),
Feminine Fortitude



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SHRUTI BHUTADA

In the enchanting realm where creativity meets craftsmanship, there exists a luminary whose name resonates with elegance and innovation – Shruti Bhutada, a beacon of inspiration in the world of fashion. As we embark on this captivating journey into the heart of haute couture, we are privileged to unravel the tapestry of her illustrious career and delve into the depths of her visionary spirit. Welcome to "Unveiling Elegance: A Conversation with Fashion Icon Shruti Bhutada."

1. What inspired you to establish your fashion college in Nashik?

The inspiration to establish a fashion college in Nashik stemmed from a desire to offer high-quality education and opportunities for aspiring designers. The region's potential for growth and innovation, coupled with a commitment to supporting the local community, motivated the decision to create a space for nurturing creative talent.

2. As a fashion icon in Nashik, how do you stay updated with the latest trends while maintaining your unique style?



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Staying updated with the latest trends while maintaining a unique style involves constantly observing industry developments, attending fashion events, and engaging with social media platforms. Combining contemporary influences with personal aesthetics helps maintain a distinctive style that resonates with current trends while preserving individuality.

3. Can you share a memorable moment from your journey in the fashion industry that has shaped your perspective?

A memorable moment that shaped my perspective in the fashion industry was presenting a collection at a major fashion show for the first time. The positive feedback and audience response not only boosted my confidence but also reaffirmed the importance of staying true to my creative vision. This experience taught me the value of persistence and the impact of sharing my passion with others.

4. What sets your fashion college apart from others, and what values do you aim to instill in your students?

The fashion college stands out for its focus on a holistic approach to education, blending traditional techniques with modern innovations. It emphasizes hands-on learning, industry connections, and real-world experiences.

The college aims to instill values such as creativity, sustainability, inclusivity, and ethical practices in its students, preparing them to be forward-thinking and responsible fashion professionals. Additionally, offering scholarships is an added advantage, providing access to education for talented individuals who might otherwise face financial barriers.

5. How do you nurture creativity and innovation among your students?

Creativity and innovation are nurtured among students through a variety of approaches, including hands-on projects, collaborative learning, and exposure to diverse perspectives. Encouraging experimentation, offering mentorship from industry professionals, and providing opportunities to showcase their work in real-world settings all help foster an environment where students can explore new ideas and push creative boundaries. Regular workshops, seminars, fashion events, and guest lectures also keep students inspired and informed.

6. In your opinion, what are the essential skills aspiring fashion designers need to succeed in the industry today?

Aspiring fashion designers need a combination of technical and soft skills to succeed in the industry today.



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Essential skills include:

- Technical proficiency: Understanding garment construction, pattern-making, and sewing techniques.
- Design and drawing skills: Ability to sketch and create detailed designs.
- Digital tools: Familiarity with design software and technology.
- Business acumen: Knowledge of fashion marketing, branding, and entrepreneurship.
- Research and trend analysis: Ability to stay informed about industry trends and consumer preferences.
- Creativity and originality: Developing a unique style and approach to design.
- Communication and collaboration: Strong interpersonal skills for working with clients, teams, and suppliers.
- Adaptability: Being open to change and able to adjust to industry shifts.
- Problem-solving: Tackling challenges in design and production efficiently.
- Sustainability awareness: Understanding the importance of ethical and eco-friendly practices in fashion.

7. Could you highlight a significant achievement or milestone for your fashion college that you're particularly proud of?

A significant achievement for the fashion college is the recognition of its graduates at national and international fashion events. These successful alumni have showcased the quality of education provided by the college. Another proud milestone is the establishment of strong industry partnerships that offer students valuable internships and job placements.



8. What role do you see technology playing in the future of fashion education and design? Technology plays a pivotal role in the future of fashion education and design by enabling advanced digital design tools, virtual and augmented reality for immersive learning, and efficient online collaboration. It also facilitates sustainable practices through innovative materials and production methods and offers enhanced access to global resources and networks for students and professionals.



9. How do you encourage sustainability and ethical practices within your college curriculum?

Sustainability and ethical practices are encouraged within the college curriculum by incorporating courses on eco-friendly materials and production methods. Students are taught to consider the environmental impact of their designs and to prioritize ethical sourcing and fair labor practices. The college also promotes recycling and upcycling in projects and collaborates with organizations focused on sustainable fashion to give students hands-on experience.

10. As a leader in the fashion education sector, what advice would you give to aspiring entrepreneurs looking to enter the industry?

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- Be authentic: Stay true to your vision and values.
- Network: Build strong relationships in the industry.
- Stay informed: Keep up with trends and technology.
- Be adaptable: Embrace change and innovation.
- Plan ahead: Create a solid business strategy.
- Prioritize quality: Focus on craftsmanship and attention to detail.
- Market effectively: Understand your target audience.
- Practice sustainability: Incorporate ethical practices.
- Seek mentorship: Learn from experienced professionals.
- Stay resilient: Persevere through challenges.

11. How do you balance tradition and modernity in your approach to fashion education?

Balancing tradition and modernity in fashion education involves teaching students the foundational techniques and historical context of fashion while also incorporating contemporary trends and technology. By combining classic craftsmanship with digital tools and innovative methods, students gain a well-rounded education that prepares them to create unique designs that respect tradition and embrace modern influences.

12. Can you share some insights into your personal creative process and where you draw inspiration from?

My personal creative process begins with observation and research. I draw inspiration from a variety of sources such as art, culture, nature, and history. I explore different perspectives and combine them with my own experiences to form a unique vision. Sketching and experimenting with materials are essential steps in refining my ideas. Collaboration and feedback from peers also play a significant role in shaping my creative work.

13. What initiatives does your college undertake to promote inclusivity and diversity within the fashion industry?

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The college promotes inclusivity and diversity by offering scholarships and financial aid to students from various backgrounds. It also incorporates diverse perspectives in its curriculum, including different cultural influences and body positivity. Additionally, the college hosts workshops and events that celebrate different cultures and encourages open discussions about inclusivity and representation in the fashion industry.

14. How do you see the fashion landscape evolving in Nashik, and what opportunities do you envision for emerging designers?

The fashion landscape in Nashik is evolving with an emphasis on sustainability and fusion of traditional and modern styles. Emerging designers have opportunities to showcase their talent at local fashion events and collaborate with artisans to create unique designs. The growth of the fashion industry in Nashik also offers potential for networking, entrepreneurship, and innovation, providing a platform for designers to make their mark locally and beyond.

15. What legacy do you hope to leave through your work in the fashion industry, both locally and globally?

The legacy I hope to leave through my work in the fashion industry includes promoting sustainability, ethical practices, and inclusivity. By nurturing the next generation of designers with a strong foundation in creativity and social responsibility, I aim to contribute to a more conscious and equitable fashion industry. Locally, I aspire to elevate Nashik's fashion scene and inspire a community of talented individuals. Globally, I hope to be recognized for fostering innovation and advocating for positive change within the industry.



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As our conversation draws to a close, we stand amidst the echoes of wisdom and creativity, woven intricately into the fabric of Shruti Bhutada's remarkable journey. With each thread of innovation, she has adorned the world of fashion with a tapestry of elegance and inclusivity. May her legacy continue to inspire generations to come, as we embrace the timeless allure of haute couture and the boundless possibilities it holds. Thank you for joining us on this extraordinary voyage through the realms of style and sophistication.



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Editor in Chief : Pooja Prasun

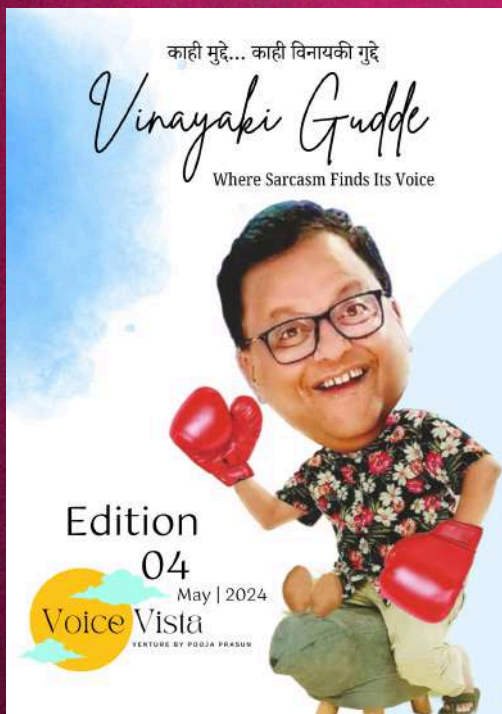
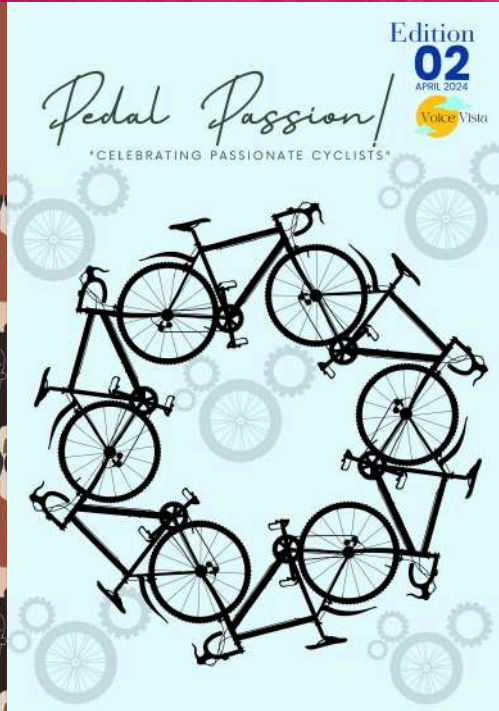
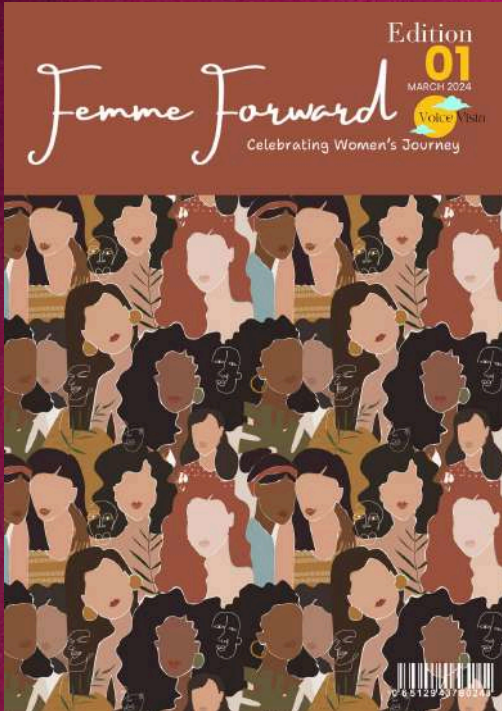
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Introducing "Feminine Fortitude" - a testament to the powerful female faces of Nashik who have not only excelled in their respective fields but have also set a benchmark in their domains. These remarkable women are the embodiment of commitment, dedication, and resilience, and their inspiring journeys serve as a beacon of hope and motivation for others.

"Feminine Fortitude" delves deep into the remarkable stories of these trailblazing women, uncovering the challenges they have overcome, the triumphs they have celebrated, and the lessons they have learned along the way. Through captivating narratives, insightful interviews, and stunning visuals, this magazine provides a platform to celebrate the indomitable spirit of women who have dared to dream and achieved greatness against all odds.

Each issue of "Feminine Fortitude" is a celebration of strength, perseverance, and empowerment, showcasing the diverse talents and accomplishments of women from all walks of life. Whether it's in the fields of business, arts, education, or social activism, our magazine shines a spotlight on the unsung heroes whose stories inspire and empower generations to come.

Join us on this extraordinary journey as we honor the resilience and fortitude of Nashik's formidable women, and celebrate their unwavering commitment to making a difference in the world.