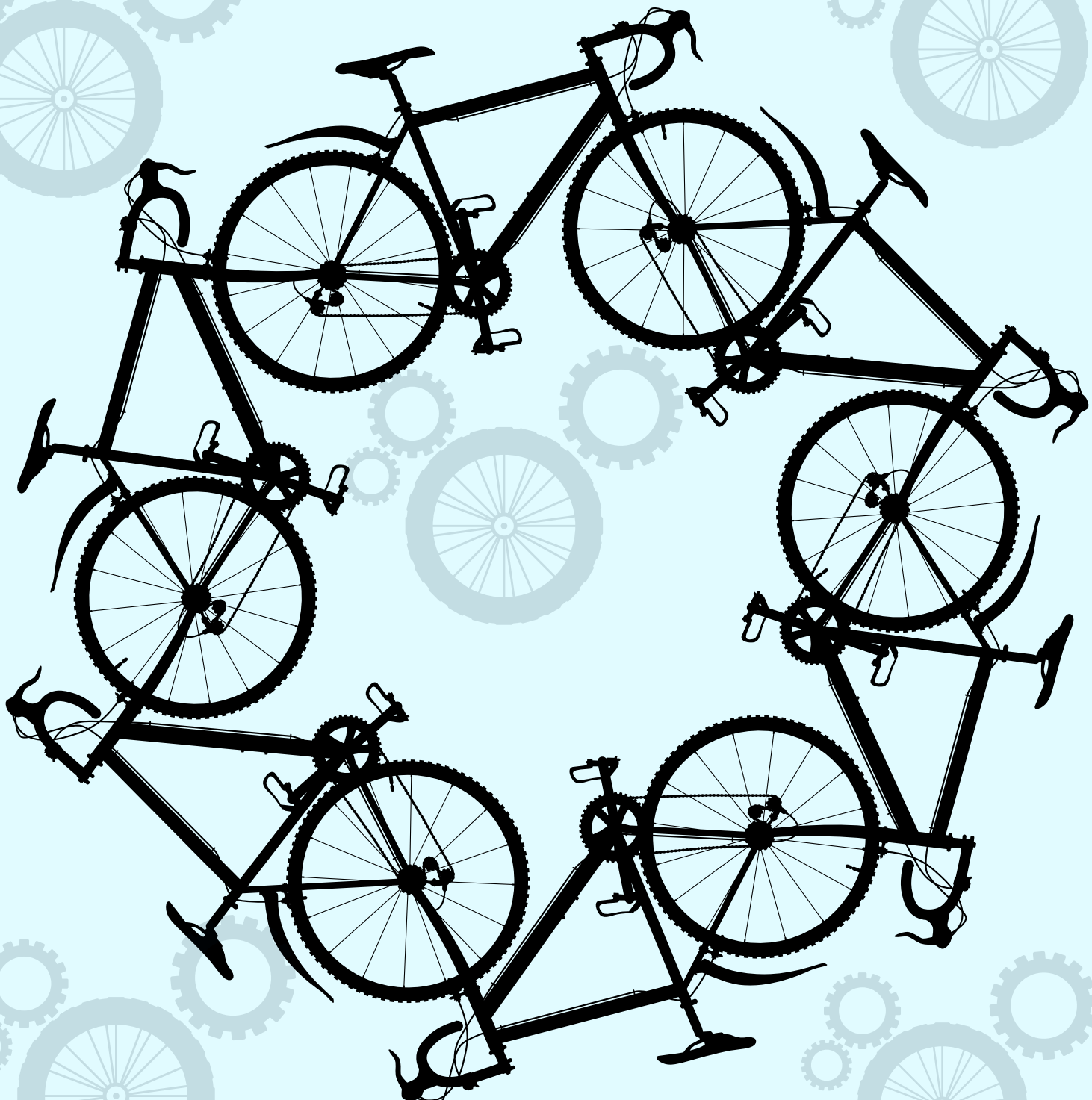


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Pedal Passion!

"CELEBRATING PASSIONATE CYCLISTS"



Pedal Passion!

"CELEBRATING PASSIONATE CYCLISTS"



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THANK YOU FOR YOUR UNDERSTANDING AND CONTINUED SUPPORT.

SINCERELY,

PEDAL PASSION EDITORIAL TEAM

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Greetings to all cycling enthusiasts and advocates of healthy living,

As the founder and owner of Voice Vista, it gives me immense pleasure to introduce our latest venture: Pedal Passion Magazine. At Voice Vista, our mission has always been to create platforms that amplify unique voices and showcase inspiring stories. With Pedal Passion Magazine, we aim to shine a spotlight on the vibrant world of cycling and the passionate individuals who make it a way of life.

Cycling has long been hailed as more than just a mode of transportation or a form of exercise – it's a lifestyle, a community, and a source of endless inspiration. Pedal Passion Magazine is a testament to the power of this timeless pursuit, as we delve into the stories of cyclists from all walks of life. From the urban commuter navigating bustling city streets to the intrepid adventurer embarking on epic journeys, each page of this magazine is filled with tales of resilience, determination, and unwavering passion.

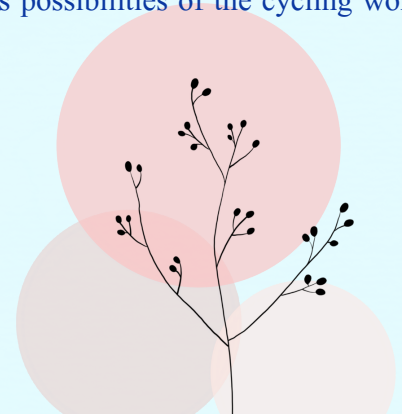
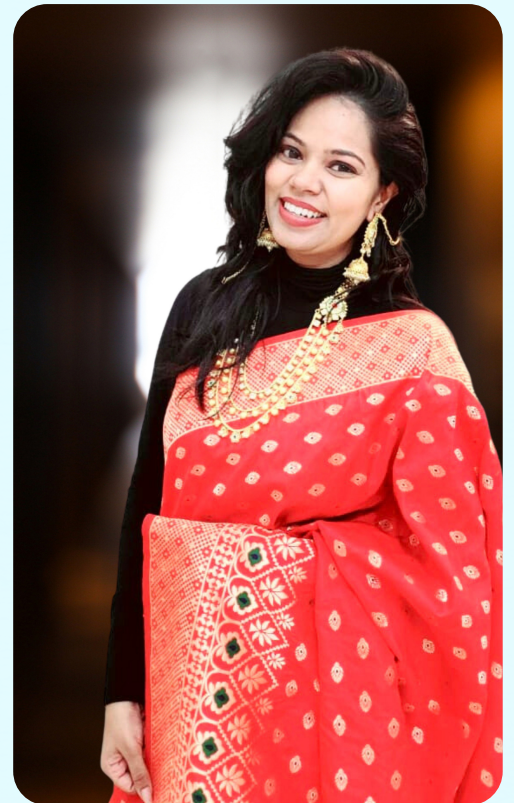
But Pedal Passion Magazine goes beyond just celebrating the sport of cycling; it's about celebrating the individuals who embody its spirit. In these pages, you'll find profiles of everyday heroes who have embraced cycling as a means of personal growth, community engagement, and environmental stewardship. Their stories serve as a reminder of the transformative power of cycling and the profound impact it can have on individuals and society as a whole.

As we launch Pedal Passion Magazine, I would like to extend my heartfelt gratitude to our dedicated team of writers, photographers, and contributors who have helped bring this vision to life. I would also like to thank our readers and supporters who share our passion for cycling and the values it represents. Whether you're a seasoned cyclist or someone who's simply curious about the world of cycling, I invite you to join us on this exciting journey. Let Pedal Passion Magazine be your guide as we explore the beauty, diversity, and endless possibilities of the cycling world together.

Happy cycling!

Pooja Prasad

Founder & Owner, Voice Vista



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Esteemed Readers,

I am thrilled to announce the launch of our second magazine, Pedal Passion. As editors, it is our privilege to present to you a publication dedicated to celebrating the indomitable spirit of cyclists everywhere.

In Pedal Passion, we have crafted a space where the stories of dedicated cyclists, from all corners of the globe, converge. From the bustling streets of urban landscapes to the serene trails of countryside escapes, our magazine brings to light the diverse experiences and unwavering passion that define the cycling community.

With this publication, we aim to showcase not only the thrill of the ride, but also the profound impact that cycling has on individuals and communities alike. Through captivating narratives, stunning visuals, and insightful features, Pedal Passion invites readers to embark on a journey of exploration, inspiration, and connection.

As editors, we are deeply grateful for the opportunity to curate and share these stories with you. We extend our sincerest thanks to our dedicated team of writers, photographers, and contributors, whose talent and dedication have brought Pedal Passion to life.

To our readers, we invite you to join us on this exhilarating ride. Whether you're a seasoned cyclist or someone who's just beginning to explore the world of cycling, we hope that Pedal Passion will ignite your own passion for the sport and inspire you to embrace the joys of two-wheeled adventure.

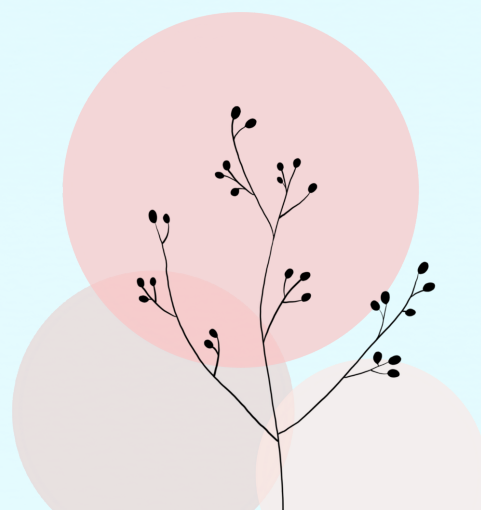
Thank you for joining us on this new journey. Here's to the open road ahead and the countless stories waiting to be told.

With gratitude and anticipation,

Dr. Anagha Naik

Editor-in-Chief (English Edition)

Pedal Passion



Pedal Passion / Voice Vista

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संपादकीय ..

'हॉबी हॉर्स, बोन शेकर' असा सुरु झालेला सायकलचा प्रवास आता 'एक राईड तंदुरुस्तीसाठी!' इथपर्यंत येऊन पोहोचला आहे. सायकलिंग हा व्यामाचा आणि फिटनेस साठीचा एक चांगला पर्याय म्हणून निवडला जात आहे. सोबतच हल्ली वाढत असलेली गाड्यांची बेसुमार गर्दी, वाढते प्रदूषण, जटील वाहतूक व्यवस्था या समस्यांना पंक्चर करण्याचं काम सायकल नक्कीच करू शकते अशी भावना आता तयार व्हायला लागली आहे. त्यामुळेच आजकाल लोकं सायकल पर्यटनाच्या प्रेमात पडल्याचं चित्र बघायला मिळत आहे.

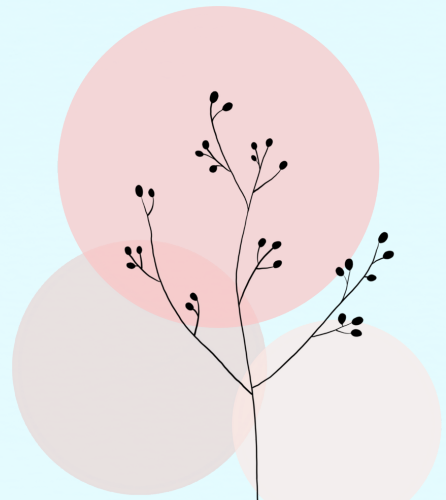
Pedal Passion या मासिकाच्या माध्यमातून सायकलिंग द्वारे निरोगी आयुष्य, पर्यावरण संवर्धन, इंधनाची बचत, वाहतूक कोंडी मिटवण्यास आणि अपघातांचे प्रमाण कमी करण्यास मदत होते असे विविध संदेश स्वतःच्या कृतीतून दाखवून देणारे काही निवडक सायकलिस्ट चा जीवन प्रवास आपल्यासमोर उलगडताना सायकल साक्षरता, सायकल संस्कृती रुजवणे आणि जोपासणे असा सायकल प्रसाराचा आमचा एक छोटासा प्रयत्न.

आशा करतो या 'cool dudes' ची Pedal Passion सायकल संस्कृती पुनर्जीवित करण्यासाठी नक्कीच फायदेशीर ठरेल.

सुनिता चौहाण.

संपादिका (मराठी अंक)

Pedal Passion



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SUVARNA DESHMUKH

Embark on a captivating journey with Suvarna Deshmukh, a spirited cyclist whose love affair with the pedal-powered world transcends mere exercise. From the tranquil lanes of childhood to the bustling roads of adulthood, Suvarna's narrative unfolds, revealing how cycling became more than just a sport—it became her lifeline, her solace, and her source of boundless inspiration. Join us as we delve into the depths of her experiences, aspirations, and profound insights gained along the winding trails of her cycling odyssey.

Q 1. Can you share the story of how you ventured into the world of cycling? What ignited your passion for this sport?

Ans: Cycling wasn't initially on my radar during my school and college days. I was more into kho-kho and kabaddi. However, as life progressed and responsibilities piled up, I found myself neglecting sports. It was only after realizing the need to focus on my health and well-being that I turned to cycling. Slowly but steadily, cycling became more than just a means to shed weight; it became a journey of self-discovery and empowerment.

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Q 2. Beyond its physical benefits, what does cycling personally mean to you?

Ans: Cycling started as a means to shed some pounds, but it soon became a source of confidence and empowerment. It became a tool through which I could carve out a career in sports, a realm I had neglected amidst life's responsibilities. Cycling became my way of achieving personal goals and aspirations.

Q 3. Could you recount some of your most memorable experiences or moments while cycling?

Ans: Cycling has taken me to places I never imagined. From starting with basic non-gear cycles to embarking on challenging rides of over 100 kilometers, each milestone brought a sense of accomplishment. Joining organized cycling events like BRM (Brevets de Randonneurs Mondiaux) opened up a whole new world of challenges and camaraderie. And achieving the Super Randonneur title and completing 6000 kilometers of cycling with my spouse remain among my most cherished achievements.

Q 4. How do you maintain motivation and commitment to cycling, especially during tough times or setbacks?

Ans: Cycling has become more than just a hobby; it's a part of who I am. It's ingrained in my routine and serves as a constant source of motivation.

Whether it's participating in challenges or simply enjoying the ride, cycling keeps me focused and determined to overcome any obstacles that come my way.

Q 5. Could you share any pre, during, or post-ride rituals or routines you follow?

Ans: Prioritizing fitness over convenience, I ensure to cycle daily, covering at least 30-40 kilometers. I'm mindful of my diet, opting for healthier options and avoiding excessive oil and sugar intake. Consistency is key, whether it's cycling or maintaining a balanced lifestyle.

Q 6. How does cycling contribute to your overall lifestyle and well-being?

Ans: Cycling has boosted my confidence and fitness levels significantly. It has introduced me to a supportive community of fellow cyclists and opened doors to new experiences and achievements. It's not just a form of exercise but a way of life that promotes physical, mental, and social well-being.

Q 7. Have you encountered any obstacles in your cycling journey, and how did you overcome them?

Ans: Balancing cycling with family commitments was initially challenging, but with the unwavering



support of my spouse and family, we found a way to make it work. Together, we tackled challenges, celebrated milestones, and strengthened our bond through cycling.

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Q 8. What advice would you offer to newcomers or enthusiasts looking to elevate their cycling journey?

Ans: Start with small goals and gradually increase endurance. Embrace challenges, maintain discipline, and focus on overall fitness rather than just cycling. Consistency and perseverance are key to achieving long-term success in cycling.

Q 9. Are there any cycling routes or destinations that hold special significance for you?

Ans: Every cycling route has its charm, but the scenic roads and challenging terrains of the mountains hold a special place in my heart. Whether it's climbing steep hills or cruising along flat roads, each route offers a unique experience worth cherishing.

Q 10. How do you balance cycling with other aspects of your life, such as work, family, and social commitments?

Ans: Cycling has become an integral part of my lifestyle, seamlessly blending with other responsibilities. It not only enhances my fitness but also serves as a stress-reliever and social activity, enriching my overall well-being.

Q 11. In your opinion, what impact does cycling have on the environment, and how do you incorporate sustainability into your cycling practices?

Ans: Cycling promotes environmental conservation by reducing carbon emissions and dependence on fossil fuels. By choosing cycling over motorized transportation, I contribute to a cleaner and greener planet, aligning with my commitment to sustainability.

Q 12. Could you recommend any favorite cycling gear or equipment that enhances your riding experience?

Ans: Essential cycling gear includes puncture repair kits, a reliable hand pump, and a water bottle. Gearing up ensures a smoother and more enjoyable ride while minimizing the risk of technical issues on the road.

Q 13. How do you engage with the cycling community, and what benefits do you find in connecting with fellow cyclists?

Ans: Engaging with the cycling community fosters camaraderie, support, and shared experiences. It provides opportunities for learning, growth, and mutual encouragement, enriching the overall cycling journey.

Q 14. Have you participated in any cycling events or competitions, and if so, what were your experiences like?





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Ans: Participating in cycling events like marathons and competitions has been exhilarating. Standing on the podium as a finisher brings a sense of achievement and satisfaction, motivating me to push my limits further with each ride.

Q 15. Looking ahead, what are your cycling goals or aspirations for the future?

Ans: My aspirations in cycling include venturing into long-distance swimming events and eventually completing prestigious cycling challenges like Paris-Brest-Paris. Beyond personal goals, I aim to inspire others to embrace cycling as a means of personal growth, fitness, and environmental stewardship.

Suvarna Deshmukh's journey through the world of cycling is a testament to the transformative power of passion and perseverance. From overcoming personal challenges to embracing new horizons, she has navigated the ups and downs of life with unwavering determination and a spirit of adventure. As she continues to pedal towards her dreams, Suvarna serves as an inspiration to all, reminding us that with dedication, resilience, and a love for the open road, anything is possible. May her story ignite a spark within us all to embrace the journey, cherish the moments, and pedal onwards towards a brighter tomorrow.



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"Pedal Passion" is not just a magazine; it's a beacon illuminating the lives of passionate cyclists whose love for cycling transcends mere exercise and leisure. Within its pages, you'll discover stories of individuals who have embraced cycling as more than just a hobby – it's a transformative force that has reshaped their world.

This magazine isn't about celebrating the well-known names in the cycling world; rather, it's a tribute to the unsung heroes who pedal not for glory or fame, but simply for the sheer joy and pursuit of fitness. Through insightful features and captivating narratives, "Pedal Passion" shines a spotlight on these individuals, sharing their journeys, their struggles, and their triumphs.

In a world where cycling has become more than just a mode of transportation or a recreational activity, "Pedal Passion" seeks to inspire and connect with its readers by showcasing the diverse and inspiring stories of those who have embraced the cycling lifestyle. Whether you're an avid cyclist or someone who simply appreciates stories of passion and dedication, "Pedal Passion" invites you to join the journey and find inspiration in the remarkable individuals who pedal their way through life.